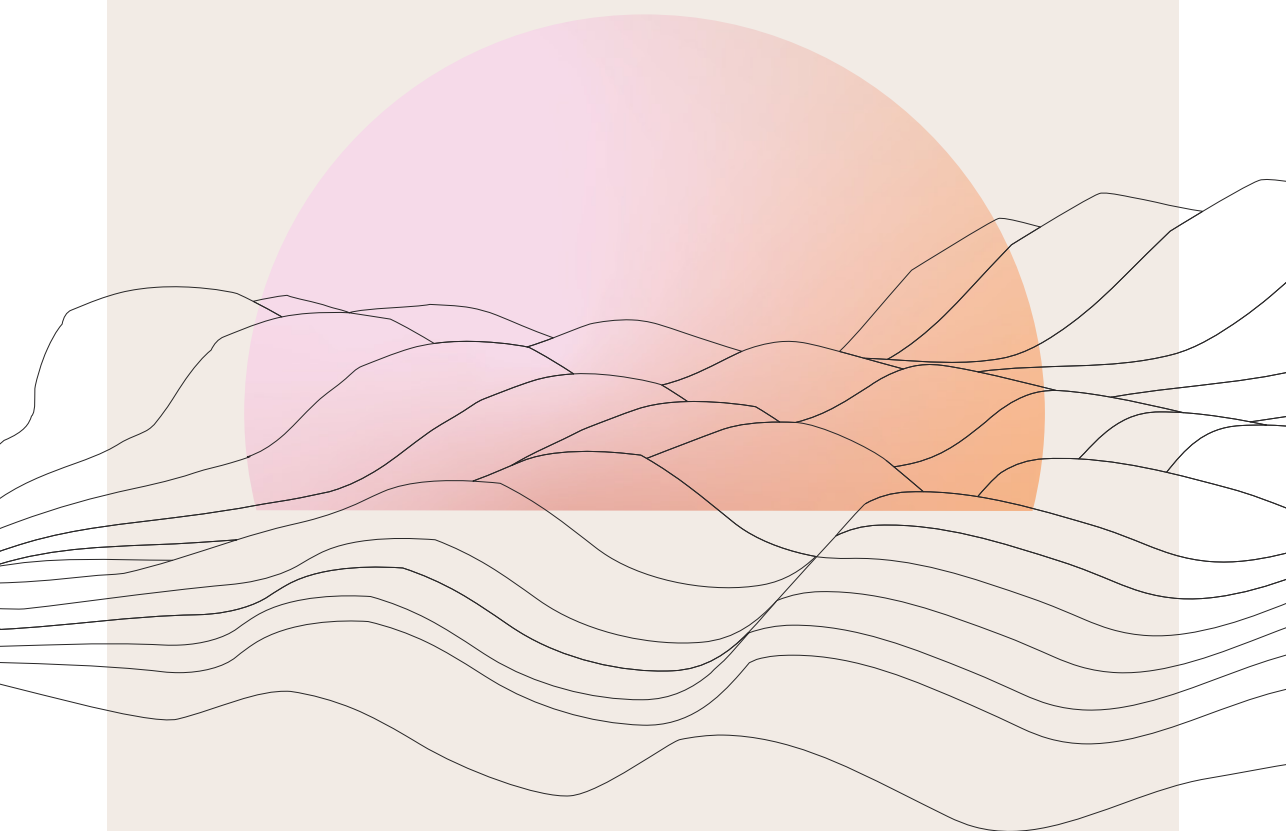
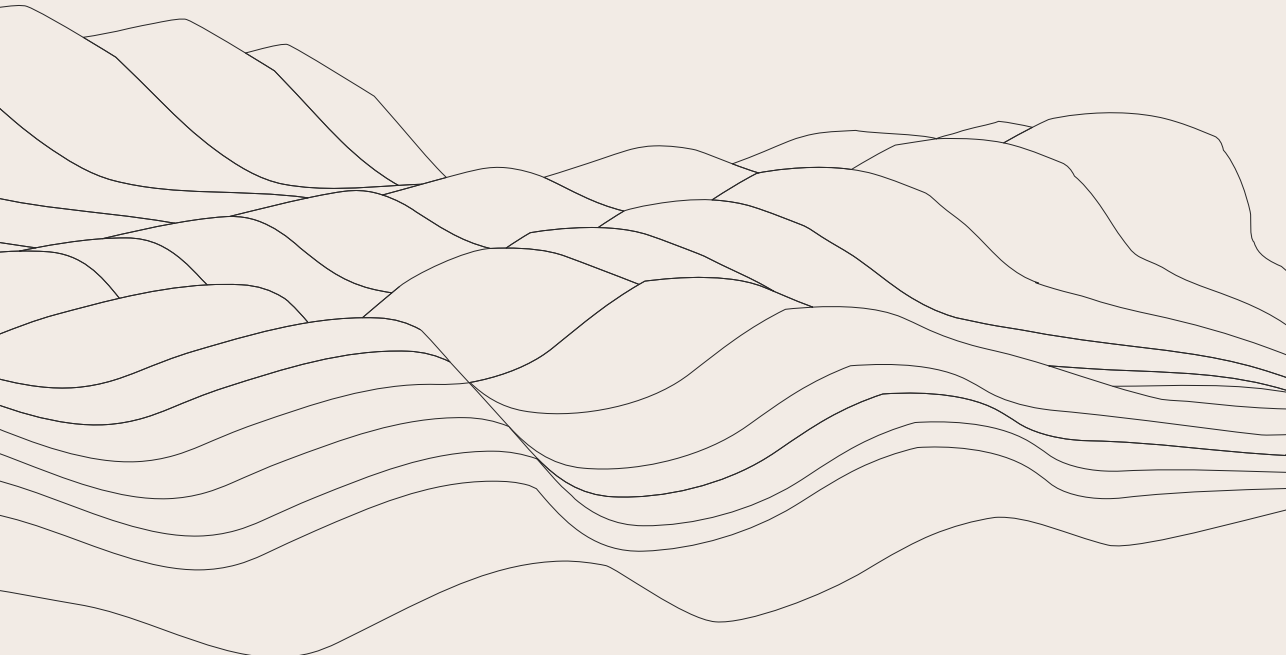


THE DAWN

of Acoustic Intelligence





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Acoustics Pioneers

Leading the Quiet Revolution

Since 2007, BuzziSpace's main driving force has been to produce effective and high-quality acoustic solutions, lighting, and furniture for the ever-changing workspace that are both functional and inspiring. BuzziSpace has paved its way to becoming the acoustics pioneer and remains at the forefront of the acoustic design revolution, focusing on creating solutions that contribute to overall well-being.

Workspace Evolution

When designing your project, acoustics should never be an afterthought. Everyone deserves to work and live in a serene environment free from disruptive noises, including sounds from machines and keyboards to the murmurs of a conversation or telephone calls nearby. Considering acoustics only after a problem arises is a common mistake. A space that is acoustically treated will improve productivity, creativity, as well as a person's physical and mental health. BuzziSpace's range of acoustic solutions helps to reduce excessive background noises in open spaces, including collaborative areas, conference rooms, lobbies, cafes, and residential areas.



BuzziSpace



The Acoustic Pioneers

The award-winning Belgian company's dedication to pushing the boundaries of conventional design has resulted in a range of sustainable and handcrafted products that seamlessly merge bold aesthetics with acoustic functionality, all while reducing noise so people can thrive. With a portfolio spanning various sound-absorbing wall and ceiling panels, acoustic lighting, room dividers, and upholstered furniture to meet the demands of ever-changing hybrid spaces.

BuzziSpace continues to redefine interiors, creating environments that inspire. BuzziSpace has showrooms located in Antwerp, New York, Chicago, and London, as well as its manufacturing facility in Bladel (NL).

Poor acoustics and lack of privacy are the leading causes of workplace dissatisfaction.

Sound Solutions

Crafting Your Perfect Workspace

Understanding room acoustics can be intricate, which is why we've developed this easy-to-apply acoustic guide. This guide encompasses fundamental principles and enriches them with practical tips and tricks to navigate the complexity of acoustic design.

BuzziSpace



A

Absorb

Absorb sound waves to reduce reverberation and noise levels in a specific area. Choose from ceiling panels, wall coverings, and lighting. BuzziSpace's BuzziJet, BuzziPleat, and BuzziPebl are handcrafted and high performing.



B

Block

Create acoustic barriers between occupants using screens and partitions to improve speech and visual privacy, meaning fewer distractions. To help block out sound, incorporate desk partitions and room dividers, such as the plush BuzziPlanter or uniquely detailed BuzziFalls solutions.



C

Contain

Reduce distractions by using acoustic furniture to contain sound at its source. Create "MeSpace" in a "WeSpace" by introducing acoustic furniture and privacy and phone booths. BuzziNest is a perfect place to find quiet in large open spaces, while BuzziSpark can help hide distractions while trying to fit in some brainstorming time.

Sound Solutions



D

Displace

Displace the noise by providing access to dedicated phone booths, informal meeting areas and collaboration spaces with extra absorption via acoustic furniture, soft seating, and privacy and phone booths.

BuzziCee provides acoustic seating and is also a focal point in any environment. Another alternative is the BuzziHug privacy booth, which can be used as a standup desk.



E

Engage

It's important to engage and educate your employees on the proper etiquette of using the solution and what each space is defined for. Engaging and involving your employees will result in higher adoption of the newly designed spaces.



F

Flexible

When designing for well-being, choose flexible solutions to cater to the quick-shifting demands in the workspace.

Consider the flexible BuzziShield Hook, BuzziFold or BuzziCocoon acoustic solutions.



Some tips

Create a dynamic workspace that caters to both collaborative and restorative activities.

Noise and conversational distractions have the most impact on productivity.

Well-being in the office enhances employee engagement and loyalty.

Lead with a person-centered approach to office design.

Icons of Silence

BuzziSpace's most impactful solutions created throughout the years.

2010

2013

2014

2014

2015

2016

BuzziSpace



BuzziHood

BuzziSpace's Alain Gilles-designed offerings include BuzziHood, the first wall-mounted, upholstered phone booth. Designed in **2010**, BuzziHood revolutionized office phone calls with its sound-absorbing qualities.



BuzziShade

The BuzziShade, designed by Stal Collectief in **2013**, was originally intended for use in large-scale settings. However, due to its effective sound-absorbing properties and excellent craftsmanship, it has become one of BuzziSpace's best-selling and classic offerings over the past decade.



BuzziPicNic

Designed by Alain Gilles in **2014**, BuzziPicNic brought outdoor aesthetics indoors. Made from natural solid wood, the picnic table provides the perfect gathering spot to hold meetings or collaborate.



BuzziVille

Designed alongside Alain Gilles, entered the market as the first upholstered workstation. Since then, the modular workstation has graced the offices of Volkswagen and various libraries around the world.



BuzziFalls

BuzziFalls is an elegant acoustic element and room-dividing solution in one. Made of a dual-layer of BuzziFelt, these sound-absorbing screens are precision cut with bold patterns, and are available in a range of biophilic and geometric shapes.



BuzziJungle

It's not just about acoustics but creating happy and healthy spaces. BuzziJungle, designed by Jonas Van Put, was launched in **2016** as an informal gathering spot. The vertical conversation tower is meant for meeting and climbing, all while pushing the boundaries of traditional workspaces.

Bold Innovations

2016

2017

2018

2020

2021

2023

BuzziSpace



BuzziBlinds Classic

The free-standing room divider, designed by Alain Gilles, is made up of a series of five rotating acoustic blinds. With a simple twist, the blinds can be opened or closed to varying degrees to create privacy or open-up a space.



BuzziPleat

BuzziPleat is a remarkable piece made from our signature BuzziFelt fabric, which is made entirely from recycled materials. It is carefully hand-pleated and laced to perfection. In 2017, this fan-favorite solution was designed in collaboration with 13&9 Design and can be found in various interiors across the world.



BuzziBracks

In 2018, Alain Gilles designed BuzziBracks, a modular system that allows you to create a separate space inside a room. The system includes a variety of furniture options, shelving, seating, and curtains that can be customized to fit your specific needs.



BuzziPlanter

BuzziPlanter is the perfect fusion of a planter and an acoustic element. The upholstered colorful pot, made from high-density foam, has the acoustic superpower to absorb excessive noise in open spaces, creating healthier environments for people to thrive.



BuzziNest

BuzziSpace introduced BuzziNest, the compact acoustic privacy booth furnished with a range of seating and desking add-ons. The booth can be customized with the company's iconic felts and fabrics.



BuzziTube

BuzziTube is an acoustic ceiling element that features a voluminous curved body that adds a 3-dimensional, yet soft and delicate touch to your décor. Because of its circular aesthetics, the solution creates a dynamic look in any open space or room.

New

BuzziShroom



BuzziShroom

A New Era in Acoustic Design

With its sculptural presence and versatile lighting application, BuzziShroom redefines the boundaries of interior design, inviting individuals to connect with their surroundings in a truly transformative and inspirational way.



BuzziShroom

Bring in Nature

BuzziShroom mimics the organic structure of a mushroom which helps introduce a touch of nature into modern workspaces, hospitality environments, and educational and residential spaces while addressing acoustic challenges creatively. The acoustic solution's biophilic elements additionally create calming and visually appealing environments.



Superior Craftsmanship

BuzziShroom is the first fully upholstered acoustic floor lamp made from 100% highly absorbent foam to suit many interiors.



Cory Grosser
— Designer

With an eye for detail and a passion for pushing boundaries, Grosser unveils the inspiration, challenges, and triumphs that flourished in the creation of BuzziShroom.

What inspired the concept of the BuzziShroom design?

BuzziShroom started from the idea of scale, so imagine a small table lamp but blown up to a larger scale. It's also a bit like a sculpture of Claes Oldenburg where the scale of the object changes your perception. It's really important for an acoustic project because, for an acoustic product to work properly, we need mass. The larger the volume, the more acoustic material we can put into that volume and the more performance we can get.

Can you elaborate on the design philosophy behind BuzziShroom?

Happy minimalism is a design idea about pure geometry and pure form but also optimism and happiness. Being from California, the sun is out quite a bit and I think there's a certain energy with that. We try to have that come out in our design work, and I think it's really interesting for a brand like BuzziSpace, which is a company about happiness and well-being. The cool thing about BuzziShroom is when you see it, you'll probably smile. For me that's success!

How did you balance aesthetics and functionality when designing BuzziShroom?

With the products that we design, we'd like them to be flexible. It's great when you design a product that can go well in a home, office or restaurant; I think BuzziShroom can do all that. Perhaps for the hospitality sector, you can imagine it in a series of hotel rooms or hotel lobbies; really any space that has acoustical challenges. But the cool thing with BuzziShroom is that it's not a traditional wall or ceiling-mounted acoustic product, but indeed it's a lamp that can help solve acoustical problems. I believe BuzziShroom has a strong identity and character that people will really like.

// The design philosophy behind Buzzishroom is Happy Minimalism, which is about pure geometry and pure form, but also optimism and happiness //



Drawing inspiration from the natural beauty of mushrooms, Grosser has successfully infused BuzziShroom with a harmonious blend of organic aesthetics and practical utility.

What challenges did you encounter during the design and development process?

When you're creating a new typology of product, there are always challenges because there's not a lot of history. But in this case, I think we had to figure out how to achieve nice light quality in an upholstered product. The team here at BuzziSpace has been great

because they helped to make sure that not only is it a cool form and cool product, but it is also high performing and the quality of light is nice. Likewise, it's still an upholstered product so the tailoring has to be done very well and I think we also spent a lot of time trying to get the sewing and the stitching and tailoring details just right. In the end, I think it's come out well.

— Cory Grosser is an American product designer, brand strategist, and educator. In 2002 he founded his studio in Los Angeles. The same year, Grosser had his first international exhibition in Milan and secured his first consulting project from a Fortune 500 company. Since then, he has gone on to become one of America's top independent product designers.

Eco-Echo

Sustainable Sound Absorption

How does our path to zero emission commitment is translated into our solutions? In our development and design process, we introduce the Re canvas and the new BuzziRe Desk is a good example of how we put our commitment into practice.

Sustainability

In the beginning, the innovative and boundary-pushing company turned car filling into recycled PET felt. The hero material soon became the backbone for the majority of its beloved acoustic solutions seen in many offices, educational spaces, restaurants, and hospitality interiors. To continue pushing its sustainability initiatives, BuzziSpace is fully committed to becoming carbon neutral by 2050 and is embracing new organic materials into its lauded collection of lighting and furniture solutions.

2025

100% Carbon Neutral for all energy consumption (electricity, gas, fuels).

2030

60% less operational emissions.
42% less supply chain emissions.

2050

90% less operational emissions.
90% less supply chain emissions.

Net Zero Commitment

In 2018, the Intergovernmental Panel on Climate Change (IPCC) warned that global warming must not exceed 1.5°C to avoid the catastrophic impacts of climate change. BuzziSpace is proud to be a part of the Science Based Targets initiative (SBTi), aligning our commitment to sustainability with science-backed goals. By joining SBTi, we are taking a bold step toward a greener future, ensuring our practices are not only innovative but also environmentally responsible. Together with SBTi, we have set targets towards reaching net zero by 2050.



Sustainability

How is our path to Net Zero Commitment translated into our solutions? We introduce the Re canvas, a set of 10 parameters that are applied during the development and design process. By embracing these principles, we contribute to the well-being of our planet and pave the way for a brighter future. The new BuzziRe Desk is a good example of how we put our commitment into practice.

Re Canvas

REduce

Minimizing consumption and waste.

REfuse

Saying “no” to unsustainable materials.

REpurpose

Transforming an item for a different purpose to prolong its usefulness.

REvisited

Revisiting our habits and choices. Regular reflection helps to stay aligned with sustainable practices.

REfurnished

Restoring or updating existing items.

REnew

Focusing on renewable energy sources.

REuse

Avoid single-use and find ways to extend lifespan.

REcycle(able)

Recycling involves processing used materials to create new products. Recyclable objects can be recycled.

REengineered

Innovating and redesigning products or processes to be more eco-friendly.

REmaterialized

Creating new materials from recycled sources.

Sustainability

BuzziRedesk

In response to the growing demand for environmentally conscious products, BuzziReDesk is a revolutionary desk divider designed for complete disassembly and responsible waste management.

Crafted with a commitment to eco-conscious design, the desk divider enhances your workspace with style and acoustic functionality, while also contributing to a greener future. The sustainable and versatile desk divider can easily attach and detach from any table to instantly create a dynamic, visually appealing, and flexible workspace that evolves with your workflow.



Crafted from a honeycomb cardboard core using no plastic, foam or glue and is ingeniously designed for easy disassembly, ensuring that each component can be separated effortlessly. The disassembled components can be easily recycled or repurposed, reducing the demand for new raw materials and minimizing waste in landfills. This feature promotes end-of-life recycling and minimizes the environmental impact associated with traditional furniture disposal.



BuzziSpace

The Art of Silence

We believe in craftsmanship and take pride in the details. With over 100 years of combined experience, our hardworking team pieces together our celebrated solutions, most of them by hand, with an eye for detail and great precision daily. The longevity of materials used, acoustic properties, and aesthetics are our guiding principles in everything we do. With craftsmanship and timeless design at the forefront, we aim to create products that last.

Handcrafted Acoustic Mastery

Located across the Belgian border in Bladel, the Netherlands is BuzziSpace's manufacturing facility, which houses over 80 employees spanned across different departments, including foam cutting, stitching, and upholstery. It is there where ideas are turned into reality, and innovation and imagination are nurtured.



BuzziSpace ❤️ Maison Tricot

When you think of words to describe Maison Tricot, many come flooding to mind. Among them are innovation, inspiration, artisanal, sustainability and craftsmanship.

The exclusive Maison Tricot + BuzziSpace Collection perfectly fuses our expertise in acoustics and Maison Tricot's mastery of knits and textiles, resulting in a range of ground-breaking acoustic solutions that not only enhance the aesthetics of spaces but also champion eco-conscious practices.



BuzziKnit Pouf Square

An elevated take on BuzziSpace's BuzziCube, BuzziKnit Pouf Square is a sophisticated seating solution for modern interiors. Dressed by Maison Tricot, the solution further adds 3D artwork into your environment while enhancing the overall visual and auditory experience.

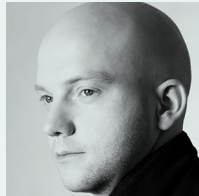
BuzziKnit Pouf Round

BuzziKnit Pouf Round introduces a new silhouette into BuzziSpace's award-winning solutions. On top of prioritizing comfort and sustainability, the round pouf also serves as an effective acoustic element, reducing noise pollution in busy environments.

BuzziKnit Planter

Inspired by BuzziSpace's fan-favorite BuzziPlanter, the reimagined BuzziKnit Planter, dressed by Maison Tricot, is an outstanding example of sustainable design that seamlessly combines fashion with function. BuzziKnit Planter not only separates spaces but also adds a touch of natural beauty with its integrated planter feature.

Stitch by Stitch



Ilia Eckardt
— Maison Tricot

Prioritizing sustainability in the design process, Maison Tricot is setting a new standard for eco-conscious interior design, especially in the contract furniture market. Find out more about the exclusive collaboration with the knitwear and design experts.

Tell us how the collaboration between Maison Tricot and BuzziSpace came about.

I already knew Steve [BuzziSpace Founder | Chairman of the Supervisory Board], and we were already in chats when we were transforming our company from a fashion company into an interior design company.

Because we're still doing both, there was already a link between us with similar interests and similar visions. We had an in-depth chat about how it was time to introduce more texture and 3D knits into the BuzziSpace experience and how it would be a great attribution to the brand.

What unique strengths or perspectives does Maison Tricot bring to the collaboration?

BuzziSpace is also very textile-driven, which is part of your innovation and our strength. We wanted to bring in more texture, so together we are elevating the use of textiles, to create braids, crochet and knits to bring depth into the collection. We are also bringing together volume and organicness and linking them more to craftsmanship.

How did the design process unfold between Maison Tricot and BuzziSpace?

Because we do everything by hand, that is the biggest challenge, which also takes up a lot of time. BuzziKnit Planter was a challenge because of its chunky design, so it takes a lot of craftsmanship. We use special needles and a special knitting system which we invented.

Our fashion background, which you can see, comes in handy. Let's say we can make things that nobody can copy. Also, because the contract market is so demanding, we needed to make sure our stitch was strong enough and not too stretchy.

// What is the best way to bring coziness to the office? It's craftsmanship, knitting, crocheting. //

What role do materials play in the collection, and how did you choose them?

What we developed especially for this project, was to give it some richness and softness. For the thick Weave stitch, the lane thread of that one is the same as the Chunky stitch. That's the yarn we developed especially for us to knit so we could knit a more chunky version. We also wanted the textiles to be very natural and organic, that's why we chose recycled PET.

Can you highlight key design elements or features of the collaborative project and how they address acoustic needs?

It was nice to play with the advantages of knitting with chunkier knits. This, for example, adds more acoustic value to the BuzziKnit Planter because of the added texture and extra layer. Also, with more people working from home after the pandemic, we wanted to bring coziness into the workspace. What is the best way to bring coziness to the office? It's craftsmanship, knitting, crocheting.

What impact do you anticipate the collaborative product to have on the market or within specific industries?

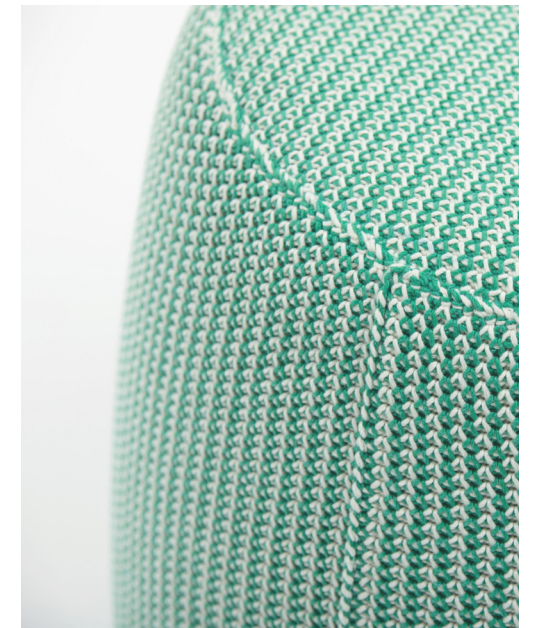
We are taking a step more into braiding and introducing high-end products into the market. There are very few dimensional textures in the contract market, and most items we see are grey, beige, etc. We tap into the homification of spaces and we want to bring in elements of crochet, craftsmanship, and 3-dimension, more organic textures to the contract business environment.

What were some difficulties in translating your fashion work into furniture design?

There are a lot more rules and boxes that we need to tick like getting the proper certificates, the materials need to be fire-resistant, etc. So these were all things that we were not used to. For furniture, we are designing and making products which will last for 10 years, with also the goal of being sustainable.

How do you now balance between fashion and furniture design?

The fashion thing is really in our genes, and we do it very well so we will keep on doing it. What makes it very nice for us is, for example, on Monday we are working on a fashion project, and then on Tuesday we are working with BuzziSpace. It's that constant freshness that helps us with ideas for both interior and fashion; it's a crossover.



Well-being Across Borders



BuzziSpace

Photographer: Kevin Scott

Project: University of Wyoming, United States Year: 2022

BuzziSpace acoustic solutions not only fight poor acoustics in the office and hospitality sector, but they also help create acoustically-balanced spaces for educational institutions.

BuzziSpark, designed in collaboration with Alain Gilles, works perfectly in open spaces to create an acoustic getaway for students to rest or catch up with friends without any distractions from background noise. BuzziSpark also works as a spot for both staff and students to hold study sessions or get some work done between classes.



Photographer: Luis Pena

Project: Vystar HQ, United States Year: 2020

BuzziSpace's vast offering of fabrics and colors makes it easy to match acoustic solutions to your company DNA or interior palette. Vystar Credit Union's HQ located in Jacksonville has created a bold and dynamic area for collaboration and recharging

Featured solutions include BuzziJet, BuzziProp, BuzziSpark, and BuzziHub Table. Overall, this project is an excellent example of what BuzziSpace can do, from furniture to lighting to acoustics!



Photographer: Caberlon Caroppi

Project: Belstay Hotels, Italy Year: 2022

As part of the design at 4-star Belstay Hotels, BuzziJet and BuzziPleat Light are featured in various gathering spots and reception areas. These areas are where guests can wait to be checked into their rooms, plan their day, work, or socialize with other travelers.

BuzziJet's thick, upholstered body absorbs excessive noise, while its light source provides a warm and pleasant light. On the other hand, the avant-garde BuzziPleat Light serves multiple functions as a high acoustic performer, light source, and art piece.

